



- Build a lasting relationship with past pupils — easily and cost-effectively
- Your school owns the database
- Past pupils create and maintain their own details *without school staff input*
- Tap into the goodwill and fond memories of “the good old days at school”
- Send email or newsletters – as often as you like
- Make organising a reunion or jubilee a breeze
- Pupils can network easily with old friends
- Discover new role models for today’s pupils

“School days are often recalled as a time of friendship, imagination, discovery”

pastpupils.net is the perfect way for a school to tap into those memories!

It’s easy for Past Pupils who can...

- Sign up online – *without any involvement from school staff.*
- Look up old school friends, contact one another, and invite friends to join up
- Update their own details on the database

It’s easy for your school!

- Most schools would like to stay in touch with past pupils, but few can spare the time, personnel or money to create and maintain a traditional database, or organise large postal mailouts.
- With **pastpupils.net**, all the hard work is done for you when your administrator logs on to our website. A sophisticated, database-driven web system collects and stores pupil data, allowing your school to email past pupils effortlessly, and **at no cost** for paper, printing, envelopes, stamps! Even staff time input is negligible (or we can do it for you!)
- **pastpupils.net** is based on the same reliable technology platform as the KiwiSchools school intranet, website and online learning systems which are in daily use in schools all around NZ. This guarantees exceptional reliability & ease of use, both for past pupils and your school administrator.

benefits

For your school...

- Build a positive, long term relationship with past pupils
- Past Pupils *create and maintain their own details* on the database, so there is negligible in-school workload
- Communicate as often as you like, quickly, effortlessly and cost effectively
- Tap in to the benefits of a positive relationship with ex pupils, including fundraising, bequests, support for local or national political issues.
- Use successful past pupils as **role models** for today's pupils
- Give your past pupils an opportunity to contact old friends and network within their past pupil community
- The past pupil database is always up to date, as past pupils can maintain their own details online
- Organising reunions, jubilees and special events is much easier because you start with an up-to-date database.
- Exceptionally easy-to-use email/newsletter publishing and emailing
- Quick and easy training available for school staff. This can be provided at school or remotely by phone or online meeting
- Full ongoing support available as required
- The school's official history, photographs and selected archives can be made available at minimal cost and effort
- The school can download the database at any time. This can then be used for "hard copy" communications such as mail labels or mail-merge letters for posting.
- Optional Reunion/Jubilee package: ecommerce-enabled registration, ticket ordering and online payment by credit card.
- Proposed enhancements include **Photo uploading** by past pupils, photo archive, school history, noticeboard, text messaging and user-defined **categories** e.g. 1st XV Rugby, Drama Productions, 1960s etc.

For past pupils...

- Look up old school friends
- Network with other school alumni
- Stay in touch with your old school
- Receive special past pupil newsletters
- Show your support by attending school events
- Arrange a year-group reunion using the school's database (under development)

getting started

It's EASY!

Just email us or phone to discuss your school's particular requirements.

You may have a reunion coming up in the next year or so, or you may have an old database which you'd like to convert to **pastpupils.net**, or you may have a major development or fundraising project at school – **pastpupils.net** might be the perfect way to enlist support from *alumni*. Or you may just want to start building that long-term relationship with former pupils...

prices

It's simple: from just 50c per pupil per annum!*

Unlimited use of all communication options including email and newsletters, database downloads.

* Based on current student roll. Includes annual newsletter mailout by our staff. Excludes dedicated website design/hosting, administrator training, conversion of existing databases and GST. Minimum annual subscription: \$99 + GST

contact

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